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## **Association Acumen Achieves AMC Accreditation, Joins Top 10%**

**Milwaukee, WI** – Association Acumen, a full-service association management company in Milwaukee, Wisconsin, recently joined the ranks of a select professional group that has earned AMC Institute accreditation. Fewer than 50 of the 500-plus Association Management Companies (AMC) worldwide have achieved the AMC accreditation.

Gail Bast, president and owner of Association Acumen, said, “This accreditation demonstrates our commitment to deliver the best service to our clients. We built this company with the vision of being accredited. “

The evaluation is demanding and comprehensive, according to AMC Institute Board President John Francis. “Clients of accredited AMCs should feel assured that this exclusive group operates with the highest level of professionalism and responsibility, and consistently meets or exceeds all industry requirements,” Francis stated. The AMC Institute is the global trade association representing the association management industry.

The coveted accreditation proves the ability to reach the highest level of professional management for association and not-for-profit clients. What is evaluated before the designation is earned? Measurable performance practices are examined, including contracts and service delivery. Also monitored: employee recruitment, training and professional development and financial management and internal controls, among others. Keeping quality high is mandatory, as AMCs must earn re-accreditation every four years, as judged by an independent outside auditor.

Bast said, “We understand the value of the process and how it can improve and accelerate standards of practice. We took off on the accreditation path so that we could ultimately serve our clients at the highest level of service possible.”

AMC Institute Accreditation is recognized and supported by the American Society of Association Executives (ASAE) & The Center for Association Leadership and is based on the American National Standards Institute (ANSI) *Standard of Good Practices for the AMC Industry*.

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- Founded in 2006, Association Acumen specializes in managing professional and trade associations, providing leadership and management services through experienced staff, best practices and shared resources. Because the organization manages multiple not-for-profit clients, its experience and knowledge base are broad and substantial, positioning Association Acumen as a preferred choice for full-service and specialized management services.

For more about association management companies and AMC Institute accreditation, visit [www.AMCInstitute.org/accreditation](http://www.AMCInstitute.org/accreditation).

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