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Association Acumen Chosen to Manage Control System Integrators Association

Madison, WI – Association Acumen, a full-service association management company with offices in Milwaukee and Madison, was recently selected to manage the business and administrative functions of Control System Integrators Association (CSIA). Association Acumen's services for CSIA will include membership, meeting planning, finance, public relations and communications.

CSIA provides its member-companies with resources to assist them in improving their business and executive management skills.

CSIA Executive Director Norm O'Leary said his group conducted an in-depth search for management. He emphasized that broad experience and expertise, along with the ability to make innovations, were vital in developing and growing the CSIA membership.

Association Acumen was founded by Gail Bast, MBA, CAE, in 2006. Association Acumen provides association headquarters services, meeting planning and project management for local, national and international professional and trade organizations.

The CSIA client service will be handled out of the Madison office of Association Acumen, which was opened in October 2008. Lynda J. Patterson, MS, CAE, who leads the Association Acumen office in Madison, is heading up the CSIA client service.

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