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Association Acumen To Provide Management Services For International Society

Milwaukee, WI -- Association Acumen, a full-service association management company located in Milwaukee, has been selected to provide management services for the Society for Mucosal Immunology (SMI). Accordingly, the SMI Executive Office is moving to Milwaukee. SMI is an international medical organization comprised of more than 700 scientists and clinicians in the field of mucosal immunology.

Association Acumen will provide educational programming for SMI, along with board and committee coordination, financial management, marketing and public relations and meeting planning, including for the society's biennial conference entitled the International Congress of Mucosal Immunology.

2008-2009 SMI President Richard Blumberg welcomes the partnership. He says, "Association Acumen, led by Gail Bast, a highly experienced administrator, has rapidly brought modern management techniques to our Society, including Web-based membership management that will allow individuals to access and update their membership information at their convenience. "

"Under the leadership of Association Acumen, our ability to network and communicate both individually and communally has improved dramatically, and the more streamlined management of the SMI will allow more time to be spent on important scientific activities," Blumberg says.

Association Acumen was founded by Bast, MBA, CAE, in 2006. Association Acumen provides association headquarters services, meeting planning and project management for local, national and international professional and trade organizations.

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