

Association Acumen Achieves AMC Re-Accreditation, Remains in Select Group

Milwaukee, WI – Association Acumen, a full-service association management company based in Milwaukee, Wisconsin, was recently re-accredited by the Association Management Company Institute (AMCI). Fewer than 70 of the 500-plus Association Management Companies (AMC's) worldwide have achieved this prestigious accreditation mark. The AMC Institute is the global trade association representing the association management industry.

In order to become re-accredited, Association Acumen had to undergo a stringent evaluation by an independent outside auditor, who reviewed its operating policies and procedures onsite. Originally accredited in 2008, Association Acumen had to continue to demonstrate proficiency in such areas as client contracts, financial controls, insurance requirements, employee selection, evaluation and training, subcontracting and record keeping requirements. Keeping quality high is mandatory, since AMCs must earn re-accreditation every four years.

Gail Bast, president and owner of Association Acumen, said, "This represents our commitment to consistently deliver top quality service to our clients. We understand the value of the process and how it can impact and improve standards of practice and we are delighted with the outcome."

"We congratulate Association Acumen for achieving AMC Institute Accreditation," stated AMC Institute Board President, Richard Cristol. "The accreditation evaluation is the most demanding and comprehensive in our industry. Clients of accredited AMC's should feel assured that this exclusive group operates with the highest level of professionalism and responsibility, and consistently meets or exceeds all industry requirements. Accreditation criteria also provides a firm with a well-defined set of 'best practices' to follow for policies and procedures," he added. Recognized by the American Society of Association Executives (ASAE) & The Center for Association Leadership, AMC Institute Accreditation is based on the American National Standards Institute (ANSI) *Standard of Good Practices for the AMC Industry*.

Founded in 2006, Association Acumen specializes in managing professional and trade associations, providing leadership and other services that include membership and financial management, website and database integration, convention planning, communications and public relations.

Because the organization manages multiple not-for-profit clients, its experience and knowledge base position Association Acumen as a cost-effective choice for full-service and specialized management services. Some of its clients include the Federation of Clinical Immunology Societies, an organization of 60,000 physician scientists, and the Society of American Travel Writers, composed of 1,400 writers, editors, photographers, and web journalists. Visit www.associationacumen.com for more information about Acumen's clients and a detailed list of services. For more about association management companies and AMC Institute accreditation, visit www.amcinstitute.org/accreditation.

###