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MEDIA ADVISORY
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Women Focus on Professional Development at Ophthalmology Symposium

Milwaukee, WI – The stimulating educational lineup for the 2009 Women in Ophthalmology (WIO) Summer Symposium has been announced, courtesy of Association Acumen, a full-service association management company based in Milwaukee, Wisconsin.

Following are just a few of the timely sessions and high-caliber presenters to be heard August 6-9 in San Diego, California:

- **Opportunities for Ophthalmology under a New Administration and Congress** – Cathy Cohen, American Academy of Ophthalmology
- **Success Factors for Physician Leaders** – Susan Reynolds, MD, Institute for Medical Leadership
- **Point Counter Point: Retina – Does Cataract Surgery Lead to Progression of Age-Related Macular Degeneration?**
  Amani Fawzi, MD, University of Southern California and
  Sandy Lee, MD

To set up a telephone interview with subject-matter experts, or to gain press credentials for the live WIO Summer Symposium, call Sarah Krause at Association Acumen at (414) 359-1676, ext. 103 or (414) 614-0198 (cell). To see the full Symposium program, visit www.wioonline.org. Association Acumen, with broad expertise in the management of health associations, is coordinating the 2009 WIO Summer Symposium.

Women In Ophthalmology, Inc. was founded to enhance and improve the professional environment for women ophthalmologists. The Summer Symposium is created for ophthalmologists, researchers, nurses, ophthalmic technicians and other allied health personnel who are engaged in the diagnosis and treatment of eye diseases.

Founded in 2006, Association Acumen of Milwaukee, Wisconsin, specializes in managing professional and trade associations, providing leadership and management services through experienced staff, best practices and shared resources. Because the organization manages multiple not-for-profit clients, its experience and knowledge base are broad and substantial, positioning Association Acumen as a preferred choice for full-service and specialized management services. For more information, visit www.associationacumen.com.

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